

Interview Summary

Application No.	Applicant(s)	
09/878,707	RYAN ET AL.	
Examiner	Art Unit	
Scott L. Jarrett	3623	

All participants (applicant, applicant's representative, PTO personnel):

- (1) Scott L. Jarrett. (3) Mr. Doug Sorensen (Reg. No. 31,570).
(2) Mr. Patrick G. Ryan. (4) _____

Date of Interview: 02 October 2007.

Type: a) Telephonic b) Video Conference
c) Personal [copy given to: 1) applicant 2) applicant's representative]

Exhibit shown or demonstration conducted: d) Yes e) No.
If Yes, brief description: _____

Claim(s) discussed: 1 and 11.

Identification of prior art discussed: N/A.

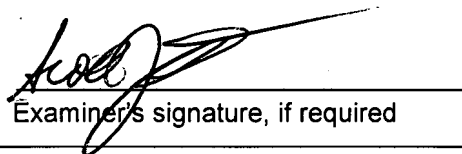
Agreement with respect to the claims f) was reached. g) was not reached. h) N/A.

Substance of Interview including description of the general nature of what was agreed to if an agreement was reached, or any other comments: See Continuation Sheet.

(A fuller description, if necessary, and a copy of the amendments which the examiner agreed would render the claims allowable, if available, must be attached. Also, where no copy of the amendments that would render the claims allowable is available, a summary thereof must be attached.)

THE FORMAL WRITTEN REPLY TO THE LAST OFFICE ACTION MUST INCLUDE THE SUBSTANCE OF THE INTERVIEW. (See MPEP Section 713.04). If a reply to the last Office action has already been filed, APPLICANT IS GIVEN A NON-EXTENDABLE PERIOD OF THE LONGER OF ONE MONTH OR THIRTY DAYS FROM THIS INTERVIEW DATE, OR THE MAILING DATE OF THIS INTERVIEW SUMMARY FORM, WHICHEVER IS LATER, TO FILE A STATEMENT OF THE SUBSTANCE OF THE INTERVIEW. See Summary of Record of Interview requirements on reverse side or on attached sheet.

Examiner Note: You must sign this form unless it is an Attachment to a signed Office action.


Examiner's signature, if required

Continuation of Substance of Interview including description of the general nature of what was agreed to if an agreement was reached, or any other comments: The co-inventor Mr. Ryan provided an overview of the invention and pointed out several "distinguishing" characteristics of the invention as perceived by the inventor including the generation of product class (vehicle category) specific market places based on the identification of specific/individual dealer demand for each of a plurality of product classes and subsequent identification of supply/suppliers for a specific product class upon the determination that product class specific dealer demand was over a minimum value/threshold, wherein markets are created in an "organic fashion." Applicant, Applicant's representative and the examiner further discussed several features of the instant application and discussed potential areas in which the instant application could more clearly define the method/system. No material related to patentable subject matter was discussed nor agreed to.